1. Thomas Cook is famous for:
   b. Having organized the first package tour

2. Which of the following travellers are tourists, according to the definition by the UN World Tourism Organization (UNWTO)?
   a. French tourism students on a 2-week field course to Turkey

3. According to Leiper (1979), the Transit Route Region is:
   c. The region that lies between the traveller-generating region and the tourist destination region

4. Which of the following is a characteristic of the tourism product?
   d. All of the above

5. The ‘hybrid’ form of tourism, National Tourism, is described as:
   d. All tourism travel by residents of a country, whether within their own country or to another country